# The Stakes of Mobility for the European Union

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## Context

Understanding the stakes of artistic and cultural mobility in Europe requires us to take into account three major attributes of the community’s current context:

* The question of artistic and cultural mobility in Europe has to be understood within the framework of **globalization**, with economic, social and cultural stakes.
* It must also take into account the **European continent**, defined by an expanding, shifting and diverse territory.
* It should also encompass **new geopolitical stakes**: transnational co-operation and cohesion, and relations to other regional entities.

## Stakes

The stakes connecting artistic and cultural mobility in Europe have to be understood **within the current context of great European strategies**, as enunciated in Lisbon, Gothenburg and in the territorial agenda. Several **wide-reaching lines of inquiries** should be opened:

* How are artistic mobility and **cultural economy** connected? How should one re-think that mobility with regards to the development of a European cultural market; of current mutations in the business models (evolution of the notions of marketability and of the producer/consumer relationship); and of the evolving notion of mobility itself in the numerical age?
* What is the link between artistic mobility and a **knowledge-based society**? How should one re-think that mobility with regards to the development of new skills (multicultural and diversity-based aptitudes, networking, adaptability), and of new creative and innovation capabilities?
* How are artistic mobility and **social cohesion** connected? How should one re-think that mobility with regards to social bonding; to cultural diversity and intercultural connections; and to cultural availability (and the notion of recreational occupations)?
* What is the link between artistic mobility and **territorial coherence**? How should one re-think that mobility with regards to the development of a territorial solidarity, to notions of diversity on a given territory, and to a long-term polycentric development of the European territory (encompassing the downtown/uptown, urban/rural and even intra-urban equations)?

As a whole, these questions take us back to the role of artistic mobility as part of **the development of a common cultural and social European entity**, the **long-term development** of the European territory and the definition of **a new European social framework**.

## Answers

Given the stakes, handling the question of mobility requires **new ways of thinking and new cultural techniques for communities and professionals alike**, particularly in assisting the latter group:

* **New public policies in support of mobility**, including a wider understanding of the multiple stakes (artistic, cultural, economic, social, territorial); of the different geographical scales (regional, transnational, transregional, European, extra-European); of the policies and systems based on an in-depth understanding of mobility; of the policies and systems in need of development at a European, national and local level; and of a necessary complementarity, coherence and confluence between these various frameworks (incorporating notions of subsidiarity and value-added individual layers).
* **Evolving mobility policies for professionals**: how to incorporate mobility within these mutating policies; initiate it in a broad yet territorially- and socially-savvy European prospect; encourage departitioned and across-the-board policies within the framework of a networking polyadherence (artistical, professional, social, territorial, etc.); and build development strategies for a specific structure or field.
* **Evolving resources for mobility assistance** (complexity management engineering): how to create appropriate resources for multiple mobility targets (sectorial, economic, social, territorial); resources incorporating mobility as part of a process (anticipation, exploration, organization, etc.); and resources for providers of mobility projects allowing for a greater autonomy, and the synchronization of a structure’s framework and economic management with the stakes at hand.